

Headline:

Our kind of 4x4

Photo caption:

The 'ship of the desert' is man's best friend in tough sandy terrain. Modern vehicles are, however, replacing these animals for transportation.

Body copy:

In Oman, you'll enjoy the close communion with nature. Live a life that is unspoiled, unpolluted and unhurried. Where there's always time to travel by camel, learn Arabic or get wink at the stars at night.

Discover a country that's blessed by nature – virgin beaches, unexplored mountains, inquisitive wildlife and moderate climate. Enjoy a world that's equipped with all the comforts and modern conveniences to turn your holiday into a truly unforgettable experience.

Come to Oman. It's sure to be a moving experience.

Call to action:

For more information, contact your nearest Travel Agent or visit us at www.omantravel.com

Baseline:

Naturally Oman